CEO E-Briefing

A weekly report to City Council and the community

Costa Mesa

April 27, 2012   No. 30

CEO's Message

Mike Baird on flickr

Busy weekend will have you running around

Can you feel the excitement? This weekend is packed with great events for Costa Mesans. Beginning at 10 a.m. Friday, you can shop at Orange Coast College's spring plant sale, one of the best bargains in Orange County. It has more than 40 different varieties of tomato, along with bell and hot peppers, eggplants, squash, cucumbers, herbs, geraniums, and hydrangeas. The sale ends at 6 p.m.

The Costa Mesa Community Run's family fun night will kick off at 5 p.m. Friday at Estancia High School. The evening will feature food and drink, a giant slide, game booths, an expo for runners and the Dan Krikorian Band. Proceeds benefit Costa Mesa schools.

On Saturday morning, the annual Costa Mesa Community Run to benefit local schools gets underway at 6:30 a.m. This year, organizers have added a 10k run to the 5k and 2k races. You can still sign up on race day. It's a great day where the community comes together to help our schools. We'll be there. Hope you will, too!

The OC Fair and Event Center is busy this weekend with the Gem Faire, the OC Marketplace, and the Pacific Coast Sportfishing Festival and Boat Show. But a favorite event for Costa Mesans will take place Saturday night, when the Costa Mesa Speedway kicks off its 44th season of speedway motorcycle racing at the OC Fair and Event Center with an exciting night of speedway motorcycle, sidecar and youth motorcycle events.

Enjoy!

Tom Hatch, chief executive officer, City of Costa Mesa

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Comments or suggestions, please contact
william.lobdell@costamesaca.gov

City of Costa Mesa   Costa Mesa City Hall

Community Calendar

FRIDAY **April 27:** The **Costa Mesa Community Run** will host an expo and family fun night beginning at 5 p.m. at Estancia High School, 2323 Placentia Ave. The evening will feature food and drink, a giant slide, game booths, an expo for runners and the Dan Krikorian Band. Proceeds benefit Costa Mesa schools.

SATURDAY **April 28:** The **Costa Mesa 10k and 5 k Community Run** will begin at 6:30 a.m. at Estancia High School, 2323 Placentia Ave. Proceeds from the event will go to Costa Mesa schools. Sign ups are available on race day.

The SoCo Farmers Market will be held from 9 a.m. to 1 p.m. at the SoCo Collection shopping center at 3315 Hyland Ave.

Photo: Keith May

The Costa Mesa Speedway kicks off its 44th season of speedway motorcycle racing at the OC Fair and Event Center at 7 p.m. with an exciting night of speedway motorcycle, sidecar and youth motorcycle events.

TUESDAY **May 1:** City Council meets at 6 pm in the Council chambers. When ready, the agenda can be found **here**.

THURSDAY **May 3:** The City of Costa Mesa and Assemblyman Allan Mansoor are hosting a Board of Equalization Small Business Seminar at the Costa Mesa Neighborhood Community Center, 1845 Park Avenue. The free seminar begins at 9 am and is of great value and usefulness to businesses seeking information about sales and use tax, state income tax reporting, employment taxes, permit requirements, and more. Please call (916) 671-9034 for more information.

FRIDAY **May 4:** Prepare your palate for a collection of culinary delights as restaurants get together from all parts of Orange County for the inaugural "OC Tastefest" at the OC Fair and Event Center. Advance online tickets are $12, and tickets at the gate are $20. Event takes place Friday from 5 to 11 p.m.; Saturday from 1 to 10 p.m.; and Sunday from 5 to 11 p.m.

SATURDAY **May 5:** The SoCo Farmers Market will be held from 9 a.m. to1 p.m. at the SoCo Collection shopping center at 3315 Hyland Ave.

SUNDAY **May 6:** **The OC Marathon**, Half-Marathon and 5K will begin at 5:30 a.m. at Newport Beach's Fashion Island and finish at the OC Fair and Event Center.

TUESDAY **May 8:** City Council Study Session begins at 4:30 p.m. An agenda can be found **here** when available.

*For a complete list of community events, click **here**.*

CEO's Office (Continued)

Tuesday's council meeting: Westside development, restaurant parking, sex offender ordinance

Among the items on the agenda for Tuesday night's City Council meeting: a general plan amendment for the development of four, four-story single-family residences (inclusive of a roof deck) on the Westside; a revision in off-street parking standards for restaurants; and the second and final reading of an ordinance that would ban sex offenders from city parks.

City's Military Affairs Team holds its first meeting

The initial meeting of the City of Costa Mesa's Military Affairs Team was held Thursday at the Police Department's Emergency Operations Center. The team, led by Councilwoman Wendy Leece and Planning Commissioner Jim Fitzpatrick, will focus on two areas:

- Continued support for the city's adopted infantry battalion – the 1st Battalion, 5th Marines – and its families through the Care-Pac Program and various community fundraisers.

- Help at-risk Costa Mesa veterans by working with nonprofits to ensure veterans, who are homeless or on the verge of homelessness, receive the best care possible.

If you'd like to become involved, contact management analyst Dan Baker at (714) 754-5156.

Budget Study Sessions planned for May

Four City Council Study Sessions have been scheduled for May to provide information on the proposed 2012-23 fiscal year budget. The dates and topics include:

- May 8: Introduction/overview to the 2012-13 budget.

- May 17 and May 24: Infrastructure needs and potential funding sources.

- May 29: Impact of the closing of Redevelopment Agency on 2012-13 budget.

SECRET SPOT

Somewhere in Costa Mesa you might recognize this bit of local scenery.
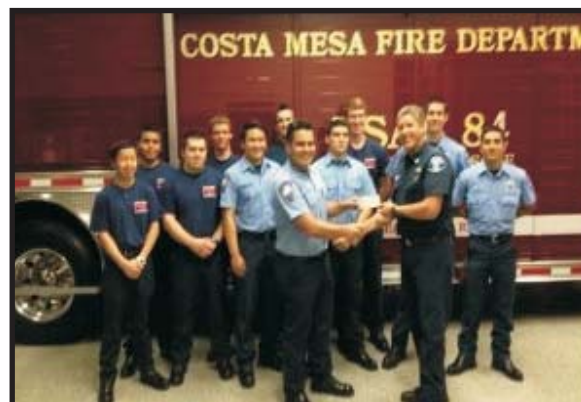
Hint: Dinner bell?

Fire

Community Emergency Response Team conducts earthquake training

Costa Mesa's Community Emergency Response Team (CERT) held a class last weekend at the Playport Mobile Village to train for damage assessment and medical operations after an earthquake. Park residents played the role of earthquake victims.

SECRET SPOTTED

Answer: The Estancia Adobe, Orange County's oldest building, is on the bluff in Estancia Park, just off Adams Ave. Tours are available on the first and third Saturdays of each month, between noon and 4 p.m.

Scholarship awarded

Explorer Sam Gonzalez received a $500 scholarship from the California Fire Exploring Foundation for an essay he wrote. Congratulations, Sam!
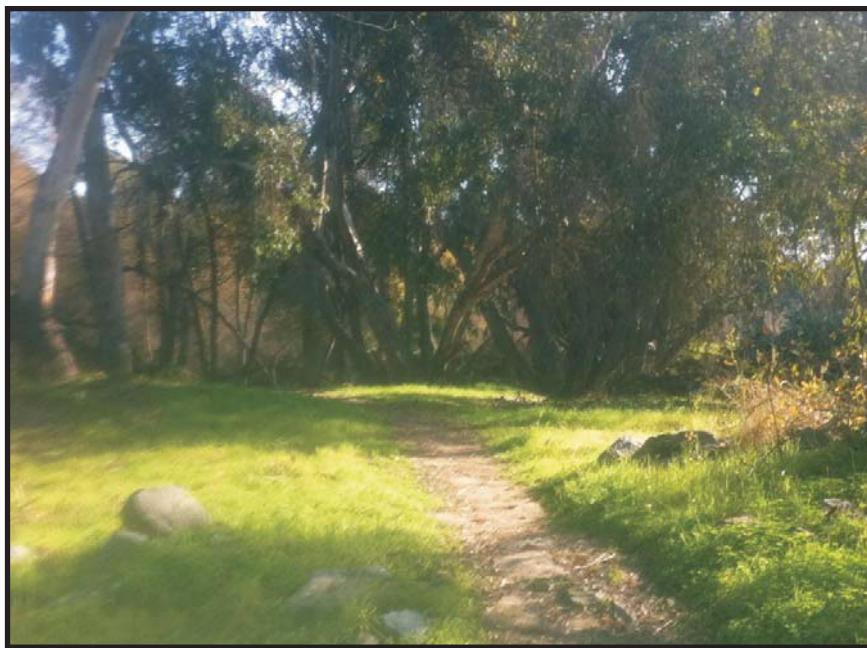

Pet oxygen masks now on board

With a generous donation by Debra Jo Chiapuzio and **www.emmazen.com**, six of the Costa Mesa Fire Department's fire apparatus have been outfitted with pet oxygen kits. These kits contain 3 different size masks for canines or cats and instruction cards for pet CPR.

Debra Jo's granddaughter was able to hold multiple fundraisers to pay for these kits. The CMFD had received Pet O2 kits a couple of years ago, and with this donation all front line apparatus will now carry these Pet oxygen kits with them. The CMFD would like to thank Debra Jo Chiapuzio and **www.emmazen.com.**

Parks and Rec

Meet commissioners Saturday at Westside parks

On Saturday from 9 a.m. to 12:10 p.m., City of Costa Mesa Parks and Recreation Commissioners will be touring several City parks on the Westside to give residents an opportunity to meet with them and provide input about the facilities.

Park visit schedule:

1.	Fairview Park	9:00 a.m. - 9:15 a.m.
2.	Vista Park	9:20 a.m. - 9:35 a.m.
3.	Canyon Park	9:55 a.m. - 10:10 a.m.
4.	Marina View Park	10:15 a.m. - 10:30 a.m.
5.	Shalimar Park	10:35 a.m. - 10:50 a.m.
6.	Lions Park	10:55 a.m. - 11:10 a.m.
7.	Hamilton Community Garden	11:15 a.m. - 11:30 a.m.
8.	Ketchum-Libolt Park	11:35 a.m. - 11:50 a.m.
9.	Wilson Park	11:55 a.m. - 12:10 p.m.

Senior Citizens and Special Needs Individuals

Mobility and Transportation Services Guide

Transportation guide for seniors available from City

To assist older residents in staying as independent as long as possible and to provide transportation options for those older adults unable to drive, the City has produced a Mobility and Transportation Services resource guide for seniors and special needs individuals.

The free guide, which can be found at City Hall and the Costa Mesa Senior Center, provides information on a variety of mobility and transportation services available such as van and bus service, taxi cab service, ambulance service, and train service. It is hoped the Guide will be a "go to" resource for seniors and special needs individuals who require transportation to doctor's offices, the Senior Center, the grocery store and other destinations in Costa Mesa and nearby communities.

FINAL WORDS

How to plant the perfect garden

By Michael Josephson

A listener once sent me a poem with an unknown source called "The Garden." I liked the idea so I rewrote it. Here's my version of a lifetime garden to nourish your life:

First, plant six rows of squash:
1. Squash dishonesty in all its forms.
2. Squash prejudice.
3. Squash fear.
4. Squash negativism.
5. Squash gossip.
6. Squash apathy.

Then plant five rows of lettuce:
1. Lettuce be kind.
2. Lettuce respect each other.
3. Lettuce be grateful.
4. Lettuce be patient.
5. Lettuce be faithful to our beliefs.

Add four rows of turnips:
1. Turnip to do your share.
2. Turnip to vote.
3. Turnip to help others.
4. Turnip to worship.

For spice, plant three rows of thyme:
1. Thyme to teach and play with your children.
2. Thyme to learn and grow wise.
3. Thyme to think about who you are and why you're here.

Finally, finish off the garden with two rows of peas:
1. Peas of mind.
2. Peas in your relationships.

It may be corny, but if you care for this garden, it will produce all you need to live a happy and rewarding life.

Michael Josephson is founder of the Josephson Institute, whose goal is to increase ethical commitment, competence, and practice in all segments of society. You can subscribe to Michael Josephson's free newsletters **here***.*